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Alistar Balcombe Sponsorship Proposal

2026 Golf Season

Firstly, thank you for taking the time to consider being part of my journey for the 2026 season. I am seeking to build a strong, mutually beneficial partnership with a business that shares my ambition and values.

My aim is that this partnership not only delivers tangible value throughout the season, but is something we can look back on and celebrate together after a successful year.

I compete professionally within the UK PGA system which provides the opportunity to play a full and highly competitive tournament schedule throughout the year. With the right support in place, I am confident that 2026 can be my strongest season to date.

Having a strong team is key to my success and I currently work closely with Macro Golf to combine golf specific coaching with fitness and nutrition as well as my putting coach Ollie Leett from Putting Hub.

I'm excited by the prospect of partnering with you in 2026.

Sponsorship Packages

I am offering two sponsorship packages, designed to provide meaningful exposure and added value to your business.

Title Sponsor – £4,000

- Primary logo placement on all tournament clothing and golf bag
- Two 1-hour golf lessons per month (24 annually), usable by yourself, staff, or clients

- Two hosted 18-hole playing experiences, where I play alongside your chosen guests
- Brand exposure at all tournaments, lessons, and professional appearances
- Mentions and tags on all golf-related social media posts
- Priority access to play alongside me in national and international Pro-Am events (entry costs additional)

Tier Two Sponsor – £2,500

- Priority logo placement on clothing and golf bag (secondary position)
- Social media mentions across golf-related posts
- Brand visibility at tournaments and professional engagements

Brand Exposure & Reach

- Logo visibility to thousands of golfers, club members, and businesses throughout the season
- Social media reach across two Instagram accounts (1,000+ followers)
- Additional exposure through national and South West PGA social media platforms
- Regular interaction with business owners and decision-makers through Pro-Am events

Flexible Partnership Opportunities

I understand that every business has different marketing objectives and priorities. I am therefore very open to discussing and tailoring sponsorship benefits to ensure the partnership delivers maximum value for your brand.

This could include:

- Customised branding placement options
- Additional client or staff golf days
- Increased social media exposure or specific campaign support
- Corporate golf days, presentations, or networking opportunities
- Bespoke content creation or brand activations aligned with your business goals

My aim is to build a long-term partnership, not simply a sponsorship agreement, and I am happy to work closely with you to create a package that aligns with your investment and marketing strategy.

2025 Season Highlights

The 2025 season was a successful and encouraging year, providing a strong platform to build from:

- 7 wins across G&S Winter Events
- Winner of the Winter Series Spring Sprint U30s Order of Merit (second consecutive year)
- Runner-up in the first Open Series event at Bovey Castle (playoff)
- Tied 3rd at the following Open Series event at Donnington Grove
- Finished 11th in the National Open Series Order of Merit, despite only playing 6 of the 9 qualifying events
- Tied 5th at the English PGA Championship
- Multiple wins and strong finishes in South West Pro-Am events

These results underline both consistency and the ability to compete at the highest level. I am confident I can convert these performances into even greater success in 2026.

2026 Season Goals

For the 2026 season, my competitive objectives are to:

- Qualify for the GB & Ireland PGA Cup Team, competing against the USA at The K Club
- Win a National or Open Series event
- Achieve 10+ wins across all competitive events
- Record multiple tournament rounds of 66 (-7) or better

2026 Tournament Schedule Overview

My season is structured around four categories of events to maximise performance at key points:

1. National Priority Events

- PGA Club Professionals Championship
- English PGA Championship
- Open Series Events (9 tournaments; best 5 count toward yearly and 2-year Order of Merit) currently ranked 11th in the 2-year Order of Merit

2. Sprint Series Events

- One-day national tournaments to sharpen competitive performance

3. South West Pro-Am Events

- Competitive one-day tournaments
- Valuable networking opportunities with business owners and professionals

4. Open Championship Qualifying

- First and Final Stages for the 2026 Open at Royal Liverpool

Tournament Commitment

- Total Events Planned: 45
- Total Entry Fees: £2,430

A full event-by-event schedule with dates, priorities, and entry fees is available upon request.

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I welcome the opportunity to discuss this proposal in more detail and explore how we can tailor a partnership that delivers real value to your business while supporting my professional ambitions. Thank you again for your time and consideration.

I look forward to working together throughout the 2026 season.